

LINKAGE PROJECT FUNDING COMPETITION

Proposal-writing webinar

April 17, 2015



LINKAGE FUNDING OVERVIEW



Seed funding to launch long-term, mutually-beneficial bilateral partnerships

At least one Russian and one US institution per partnership

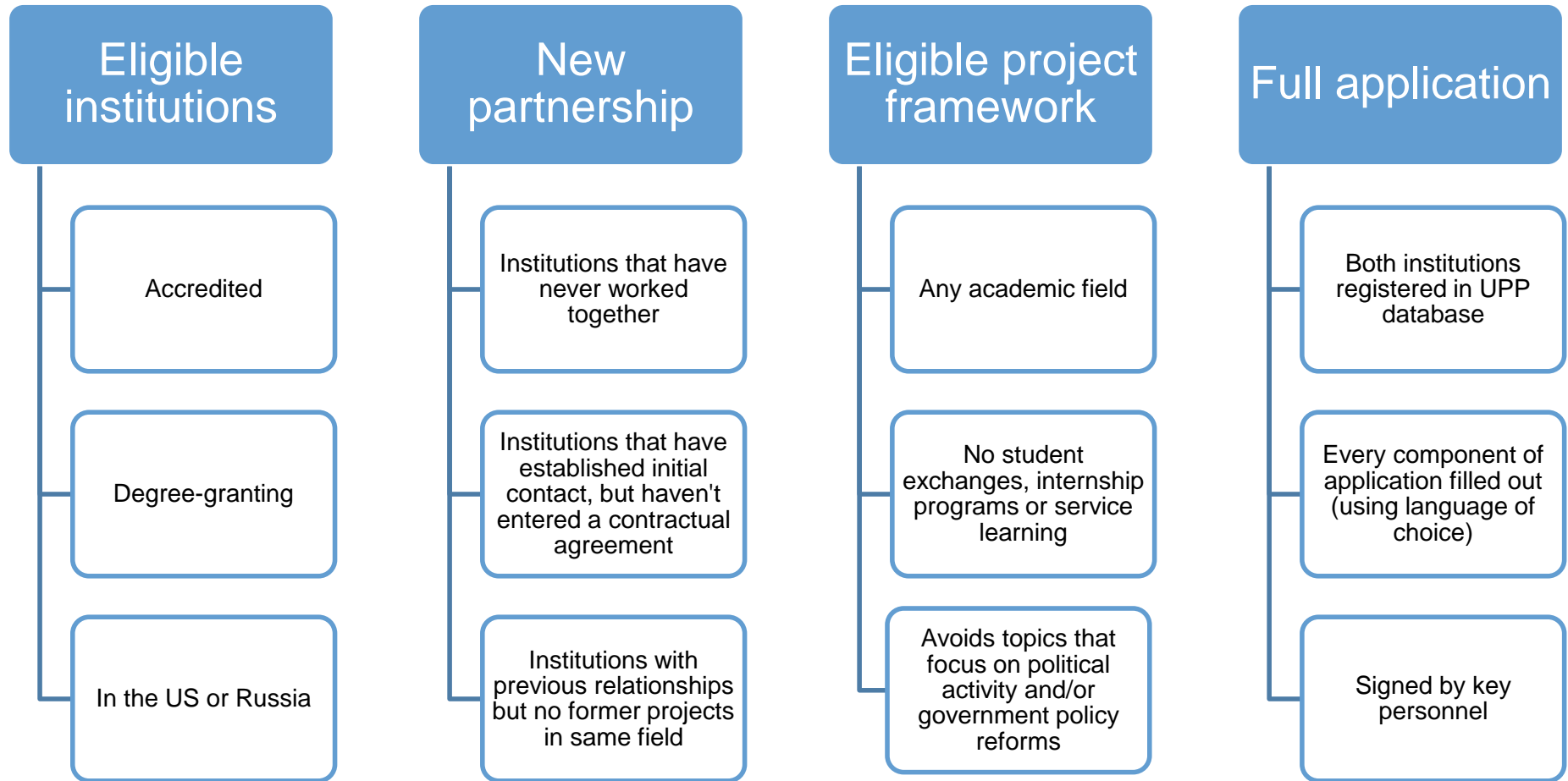
Project funding period: no longer than 12 months

Awards of up to \$41,000 from UPP plus \$5,000 cost-share from partners

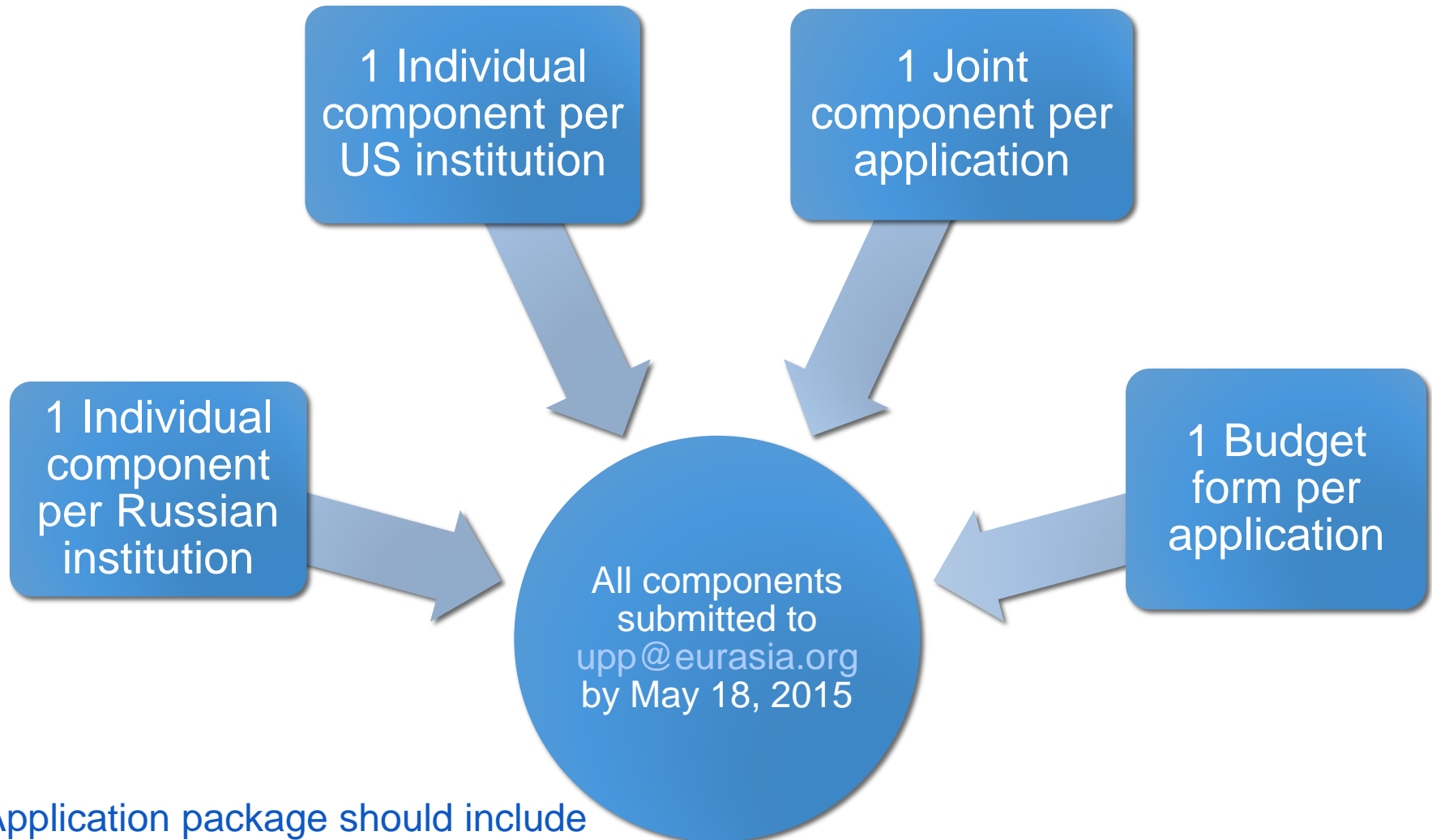
Application deadline: May 18, 2015, 7:59 p.m. MSK/11:59 a.m. ET

ELIGIBILITY INFORMATION

Proposals must include the following to be considered:



Application documents:



* Application package should include an individual component from each participating partner institution

PROPOSAL AND SUBMISSION OVERVIEW



KEY PERSONNEL

Institution Official

- Legally authorized to approve agreements on behalf of the institution
- Guarantees that the administration is aware of the project
- Signs application, grant management questionnaire and grant agreement

Project Director

- Responsible for project implementation
- Signs application, grant agreement and narrative reports

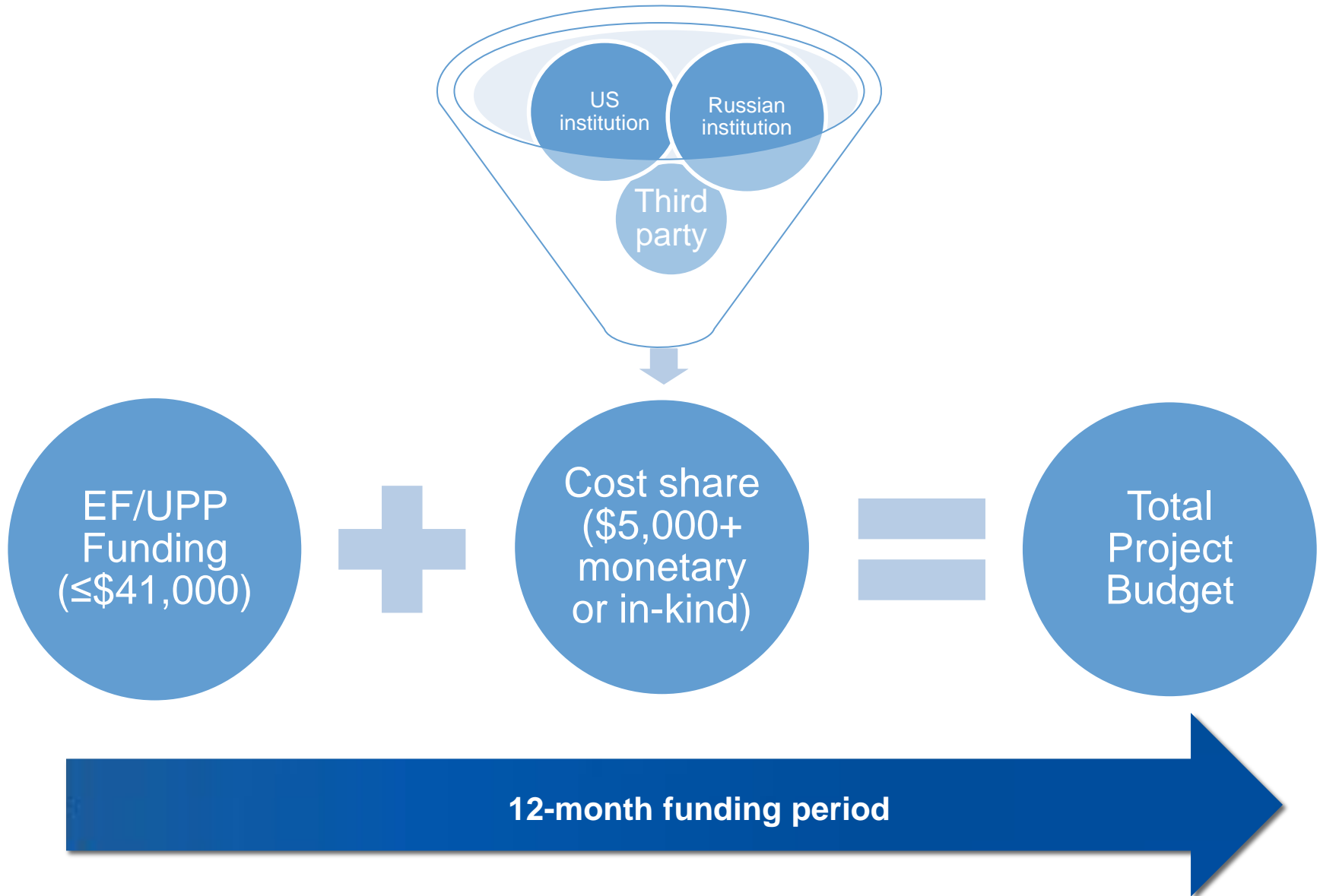
Financial Manager

- Responsible for managing project funds and tracking expenses
- Signs grant management questionnaire and budget reports
- Must be different from Project Director

Other Personnel (optional)

- Can be indicated in narrative portion of application joint component

BUDGET



BUDGET

Allowable Expenses

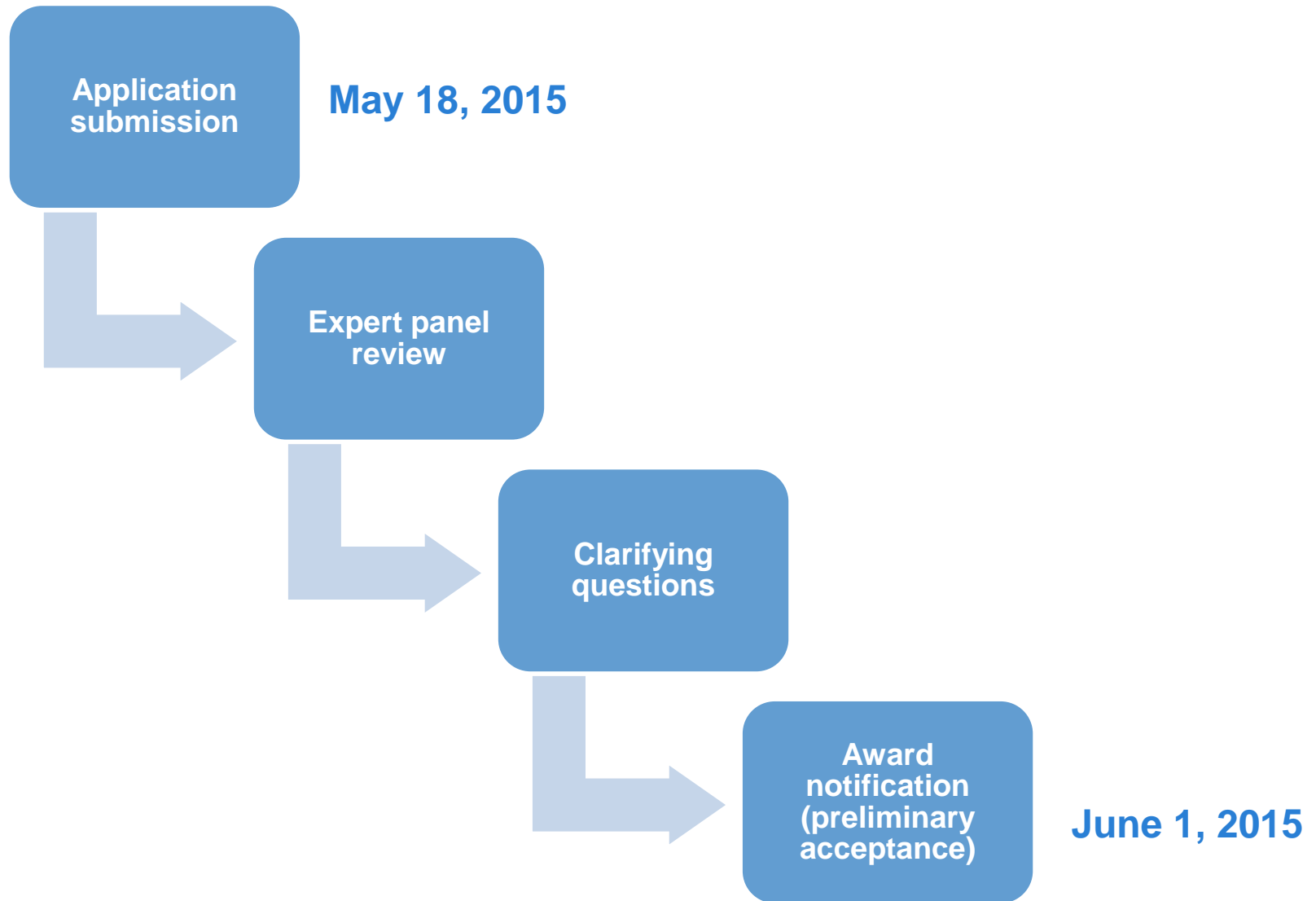
- Direct costs of project-related activities
 - Communication between institutions
 - Conferences and events
 - Honoraria for project experts
 - Interpretation/translation services
 - Travel costs
 - Prorated portion of salaries for key personnel

Unallowable Expenses

- Construction expenses
- Purchase of real estate
- Repayment of debts
- Ongoing expenses not relevant to project implementation
- Indirect costs*

* If required by an institution, UPP may consider covering a portion of indirect costs on a case-by-case basis

PROPOSAL EVALUATION OVERVIEW



SELECTION CRITERIA:

- The degree of compliance with the objectives and conditions of the competition, as described in the RFP
- Design of the project, with justification of its feasibility and the potential cooperation
- The degree to which the project innovatively breaks new ground in best practices for bilateral engagement
- Effectiveness of suggested project management plan
- Experience of partner institutions in the proposed area
- **The degree of parity in participation among partner institutions in the project**
- The degree of explicitness and feasibility in addressing gender equity and plans for regional inclusiveness
- **The potential for benefit in both countries resulting from the successful completion of the project**
- Clarity of the goals and plans/timeline of suggested activities
- Feasibility of cost-sharing plan
- **Convincing plan for sustainability of the project beyond the funding period**

Q & A

POST-AWARD NEXT STEPS

